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# Entrepreneurship, Cooperation and the Firm

## The Emergence and Survival of High-Technology Ventures in Europe



Edited by **Jan Ulijn**, Jean Monnet Professor of Innovation, Entrepreneurship and Culture, Eindhoven University of Technology, The Netherlands, **Dominique Drillon**, Associate Professor of Management and Director, Research Department, GSCM-Montpellier Business School, France and **Frank Lasch**, Associate Professor of Entrepreneurship and Assistant Director, Research Department, GSCM-Montpellier Business School, France

*'The book you are about to read offers some very powerful insights into the link between entrepreneurship, industrial cooperation and the emergence of high-tech companies in Europe. It deals with the very essence of the potential that Europe can and should use in order to increase its competitiveness and retain at the same time its quality of living.'*

– From the foreword by Janez Potocnik, EU Commissioner for Science Policy

Presenting original and innovative research studies with a focus on new business development in science and technology, this book highlights the role and challenge of European cooperation to create new technologies and encourage them to survive and even flourish.

The book is an exceptional result of a distinctive network of European and American scholars, practitioners, and members of public institutions interested in the critical issues of emergence and survival of technology and knowledge based firms. The contributors study examples from both the old EU-member states such as France, Germany, the UK and the Netherlands, as well as newer countries such as Slovenia and Estonia. The book is unique in bringing culture and psychology together in the particular context of the nascent technopreneur.

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